

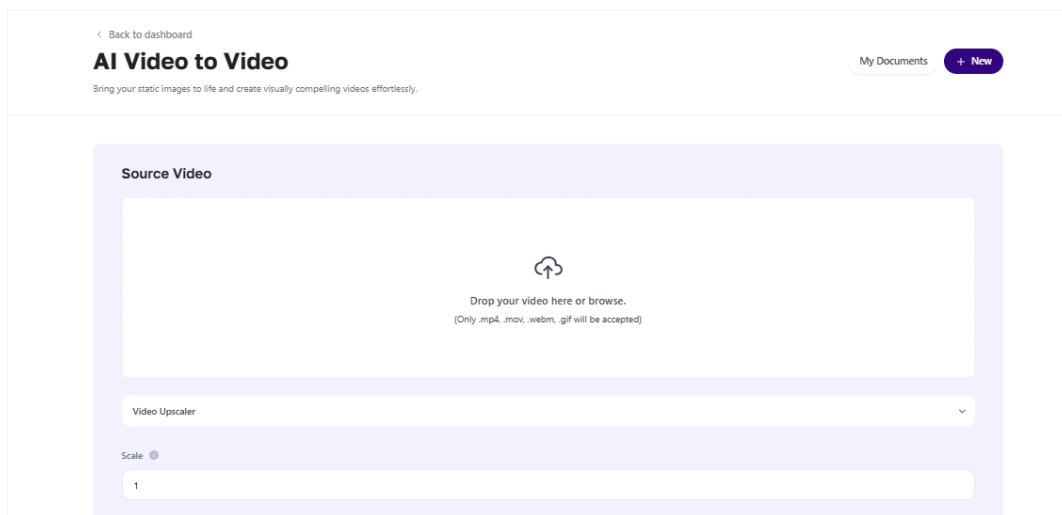
# Specialized Tools

These tools are designed for more specific needs but can be incredibly powerful for the right use case. Whether you create videos, write content, run a website, or manage a brand, these specialized tools help you get creative and work smarter.

## 1. AI Video to Video

### What It Does

Transforms your videos using AI. You upload a video, and the tool applies a new visual style—like turning a real-life video into a cartoon, stylized cinematic scene, or abstract art.



### Best For

- YouTubers and content creators
- Video editors and marketers

### How to Use It

1. Go to **AI Video to Video** in your dashboard.
2. Upload a short video.
3. Choose a visual style or effect.
4. Wait for the transformation to complete, then download the result.

**Tip:** Keep your video short for faster processing. This tool works best with clear, high-quality clips.

## 2. AI RSS

## What It Does

Connects to RSS feeds and uses AI to **summarize articles** or **generate content based on feed topics**. It helps you stay up to date and create content faster.

### Best For

- Blog curators
- Newsletter writers
- Social media managers

## How to Use It

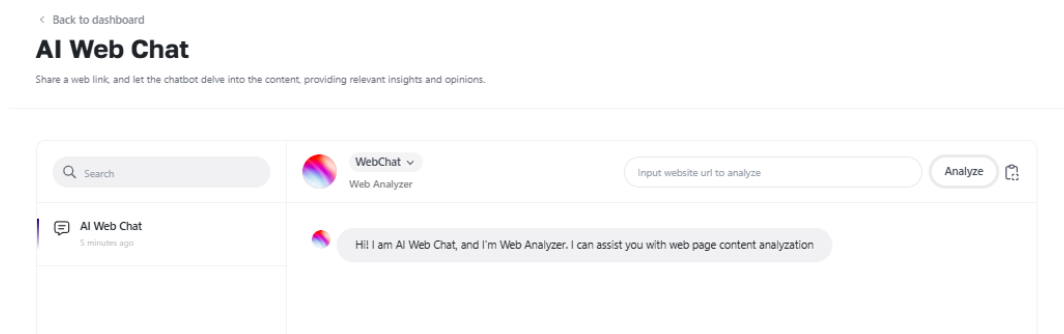
1. Enter the URL of your preferred RSS feed.
2. Choose whether to summarize or generate content.
3. Use the result for posts, emails, or quick updates.

**Tip:** Perfect for turning industry news into bite-sized updates or content ideas.

## 3. AI Web Chat

### What It Does

Lets you add a smart AI chatbot to your website. It can greet visitors, answer questions, and collect contact info—even when you're offline.



### Best For

- Small business websites
- E-commerce stores
- Service providers

## How to Use It

1. Open **AI Web Chat** in your dashboard.
2. Customize your chatbot (name, greeting, tone).
3. Copy the **embed script**.

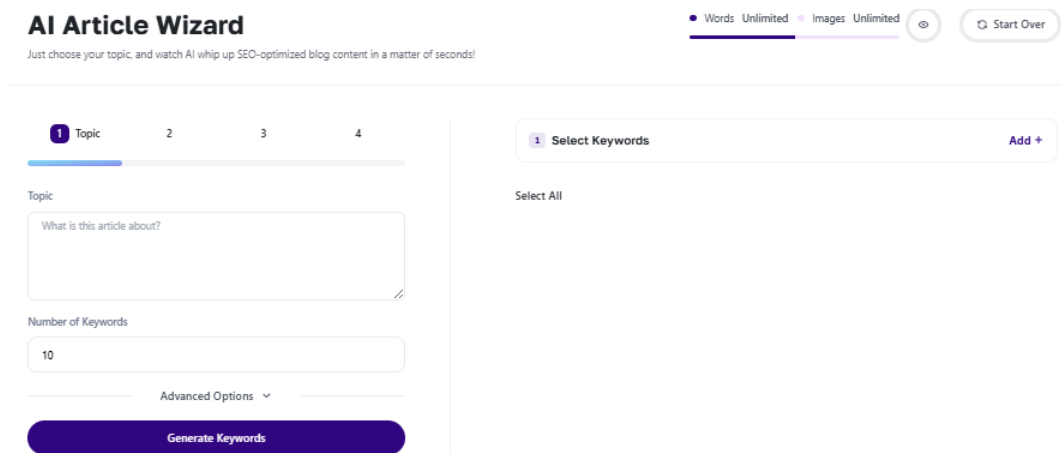
4. Paste it into your website (or ask your developer to do it).

**Tip:** No coding skills? Ask your reseller or web developer for help installing the chat widget.

## 4. AI Article Wizard

### What It Does

A step-by-step tool that helps you write blog posts or articles, even if you're not a writer. It guides you through each stage and builds the article with your help.



The screenshot shows the 'AI Article Wizard' interface. At the top, it says 'Just choose your topic, and watch AI whip up SEO-optimized blog content in a matter of seconds!'. Below this is a progress bar with four steps: 1. Topic, 2. Outline, 3. Write, and 4. Review. The first step, 'Topic', is currently active. It contains a text input field with the placeholder 'What is this article about?' and a 'Number of Keywords' input field set to '10'. There is an 'Advanced Options' dropdown menu and a 'Generate Keywords' button. To the right, there is a 'Select Keywords' section with a 'Select All' button and an 'Add +' button. At the top right, there are indicators for 'Words Unlimited' and 'Images Unlimited', and a 'Start Over' button.

### Best For

- Bloggers
- Content marketers
- Business owners writing their own content

### How to Use It

1. Go to **AI Article Wizard**.
2. Enter your topic.
3. Follow the guided steps: generate ideas → outline → write sections → review the final article.

**Tip:** It's easier to use than the full AI Writer, so it's a great place to start if you're new to content creation.

## 5. AI Music

### What It Does

Creates original, royalty-free music using AI. You choose the style and mood, and it composes a track for you.

## AI Music

You can generate songs based on your short description of the song you want.

You can generate songs based on your short description of the song you want.

+ Create New Song



No songs found.

## Best For

- YouTubers and podcasters
- Game developers
- Content creators needing background music

## How to Use It

1. Choose a **genre** (like ambient, electronic, cinematic).
2. Pick a mood (calm, upbeat, dramatic, etc.).
3. Set your desired track length.
4. Generate and download your music.

**Tip:** Great for adding music to intros, ads, or social videos—without worrying about copyright.

## 6. Brand Voice

### What It Does

Trains the AI to **write in your brand's unique tone**. Once set up, every piece of content you generate will sound consistent with your brand's style.

#### Brand Voice

Generate AI content exclusive to your brand and eliminate the need for repetitive introductions of your company.

+ New Company

NAME

ACTION

## Best For

- Agencies
- Companies with a strong brand identity
- Teams managing multiple brands

## How to Use It

1. Upload writing samples or give a detailed description of your tone and style.
2. The AI learns your voice.

3. Use this voice in future tools like AI Writer or AI Chat.

1

Company

Company Name ⓘ

The official name of your business entity.

Industry ⓘ

Hold cmd(on mac) or ctrl(on pc) to select multiple items.

+ Add New

Description ⓘ

Provide a brief description of your company.

Website ⓘ

Enter the URL of your company's website.

Tagline ⓘ

Write a catchy tagline for your company.

Tone of Voice

Professional

Target Audience ⓘ

Describe the primary demographic or audience your company is targeting.

**Tip:** Perfect for keeping your content on-brand across emails, blogs, ads, and social posts.

## Summary: Which Tool Is Right for You?

Tool	Used For
AI Video to Video	Add creative effects to your videos
AI RSS	Turn RSS feeds into summaries or content
AI Web Chat	Add a chatbot to your website
AI Article Wizard	Create full articles with guided steps
AI Music	Generate original background music

Brand Voice	Make all content match your brand tone
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Revision #2  
Created 16 April 2025 04:21:19 by Admin  
Updated 18 April 2025 03:34:49 by Admin