

# Using AI Writer

The **AI Writer** is your go-to tool for generating high-quality written content in seconds—whether you’re writing blog posts, emails, product descriptions, ads, or social media captions.

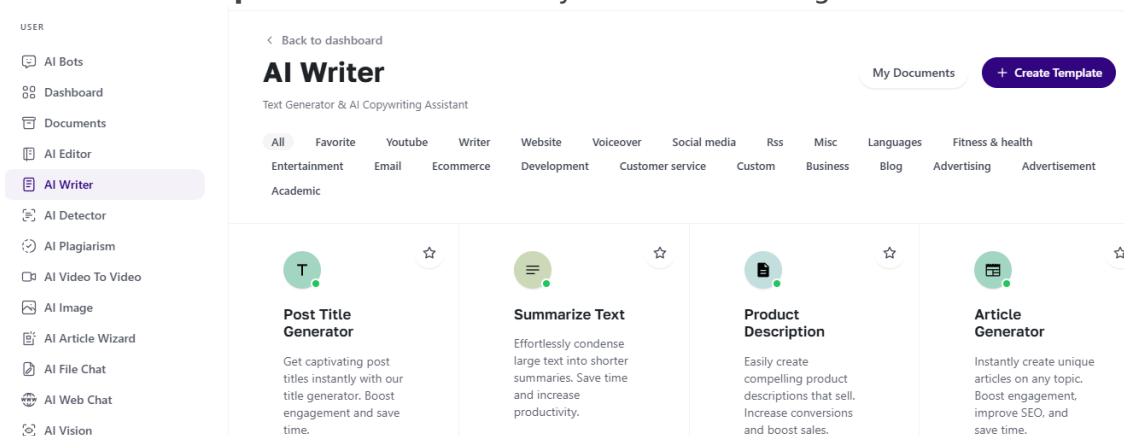
This guide will help you understand how to use the AI Writer, customize it to your needs, and get the best results every time.

## Where to Find the AI Writer

1. **Log in** to your AI Business Tool dashboard.
2. On the left-hand menu, click on **“AI Writer.”**

You’ll see:

- Categories like **Blogs, E-commerce, Marketing**, etc.
- Ready-made **shortcuts** for common writing needs
- A **“Create Template”** button to build your own content generator



## How to Use a Prebuilt Template

1. Choose a template (like “Product Description” or “Email Subject Line”).
2. Fill in a few details (e.g., product name, topic, tone).
3. Click **Generate** — the AI will create the content for you!
4. Copy, edit, or regenerate until you're happy with the result.

## How to Create a Custom Template (Optional)

Want more control? You can build your own custom template.

## Step 1: Template Info

- **Title** – Name your template (e.g., “Newsletter Generator”)
- **Description** – What the template is for
- **Icon (SVG)** – Optional; paste icon code from [Tabler Icons](#)
- **Color** – Pick a color to organize your templates

The screenshot shows the 'Add Template' form. At the top left is a link '< Back to dashboard'. At the top right is a button 'My Template'. The form has a title 'Add Template'. Below the title is a section header '1 Template'. The form contains four fields: 'Template Title' with a placeholder 'Enter Title Here', 'Template Description' with a placeholder 'Enter Description Here', 'Template Icon' with a placeholder 'Paste the svg code you get from the Tabler Icons or any other icon sets', and 'Template Color' with a color picker showing '#862d0' and a 'Clear' button.

## Step 2: Input Fields

You’ll define what info the AI needs from you (e.g., “Product Name,” “Target Audience”).

Each input includes:

- Field name (e.g., "Topic")
- Description (a quick hint)
- Input type (text field, dropdown, etc.)

The screenshot shows the 'Input Groups' form. At the top left is a section header '2 Input Groups' and at the top right is a '+' button. The form contains three fields: 'Select Input Type' with a dropdown menu showing 'Input Field', 'Input Name' with a placeholder 'Enter Name Here', and 'Input Description' with a placeholder 'Enter Description Here'.

## Step 3: Write the Prompt

This is where the magic happens.

Example:

kotlin

Write a short and catchy Instagram caption for a product called {{Product Name}}. Use a fun and casual tone.

You can include multiple placeholders like {{Product Name}}, {{Target Audience}}, etc.

3 Prompt

Created Inputs ⓘ

Custom Prompt

Enter Prompt Here

Save

Hit **Save**, and you're ready to generate content using your custom setup.

## Tips for Great Results

- Be **clear and specific** in your inputs and prompts
- Add instructions like **tone** ("friendly," "professional," "funny")
- Mention the **format or goal**: blog, email, ad, etc.
- You can always **regenerate** if the output isn't quite right

## What Can You Write With It?

- Full blog articles or outlines
- Product descriptions for your shop
- Email subject lines and campaigns
- Social media posts
- Ad copy and slogans
- Meta descriptions for SEO

## Example Prompts to Try

CSS

Write a 3-paragraph blog post about eco-friendly packaging. Use a professional tone.

CSS

Create a product description for a wireless charger. Make it persuasive and highlight key features.

CSS

Generate an email inviting customers to a summer sale. Use a casual and exciting tone.

## Your Templates

All your templates are saved under **“My Templates”**. You can reuse, edit, or delete them anytime.

## Need Help?

If you get stuck or need support:

- Use the **Live Chat** on your dashboard
- Reach out to your reseller directly for quick help
- Try refreshing the page or logging out and back in if something isn't loading

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