

Setting up & Configuring E-Commerce

1. Creating a Compelling Landing Topic

A strong landing topic is the cornerstone of your online store. Follow these steps to create a topic that engages visitors and drives conversions:

Menu

1. Navigate to the "Website Setup" section.
2. Choose a menu, then add the link and title.

SHIPPING AND LOGISTICS

- Shipping

SETUP & CONFIGURATIONS

- Website Setup
 - Menu**
 - Sliders & Banners
 - Footer
 - Cms Pages
 - Features Activation

Menu Links/All Menu Links

Add New Menu Link

Menu Title

Menu Link

Submit

Sliders and Banners

1. Upload high-quality images and videos.
2. Include a clear call-to-action (e.g., "Shop Now" or "Learn More").
3. Add middle topic banners as needed.

SETUP & CONFIGURATIONS

- Website Setup
 - Menu
 - Sliders & Banners**
 - Footer
 - Cms Pages
 - Features Activation
- Settings
- Team Members

You Can Manage The Main Home Banner Sliders Here.

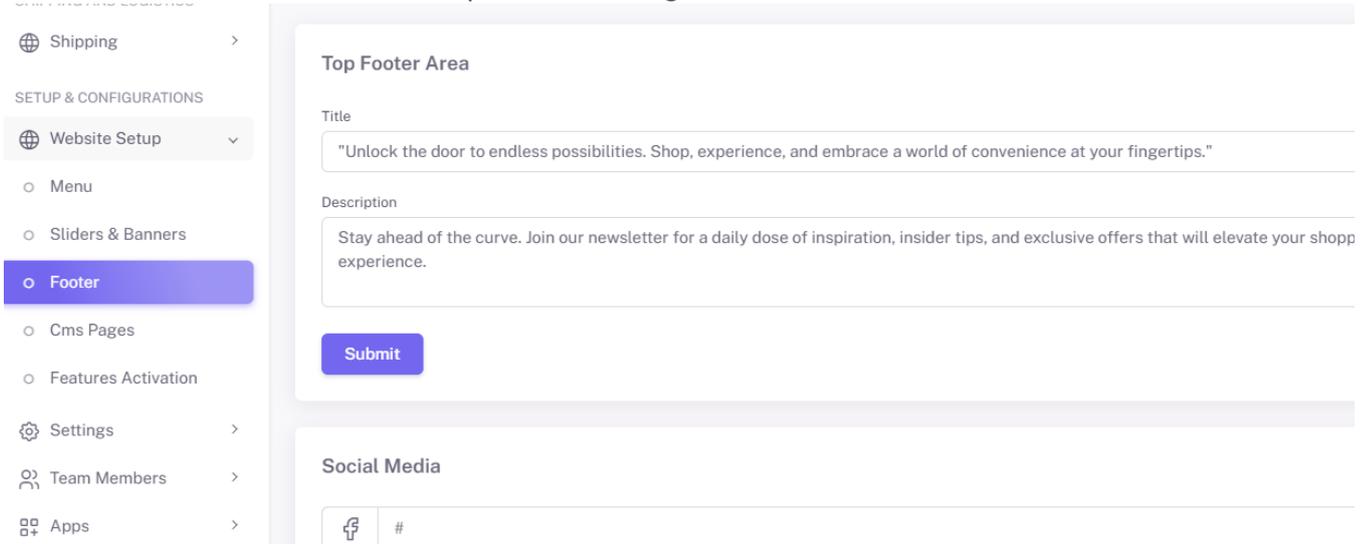
10 Search.. + Add New Banner

#	TITLE	IMAGE	SHOW CONTENT	STATUS	ACTI
1	SHOP FASHION TRENDS		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
2	SHOP ARAMNI CLASSES		<input type="checkbox"/>	<input checked="" type="checkbox"/>	

Showing 1 to 2 of 2 entries Previous 1

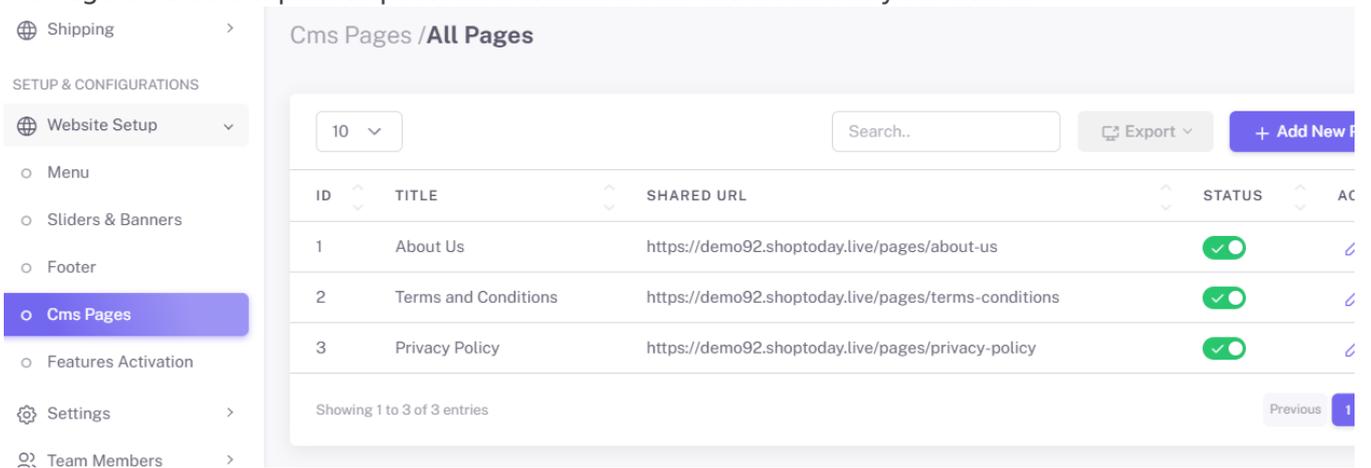
Footer

1. Add a footer title and description.
2. Include social media accounts (up to three widget links).



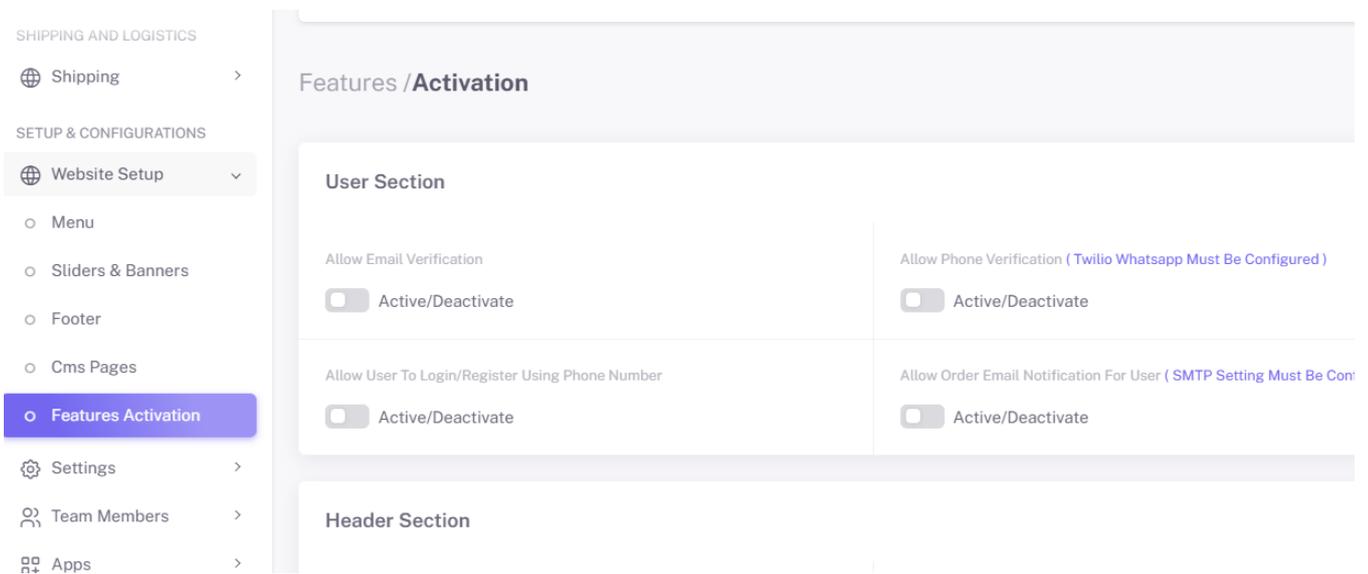
CMS Topics

- Manage and add topics to provide detailed information about your store.



Features Activation

- Select which features to activate for the user section, header section, and landing topic section.



2. Configuring System Settings

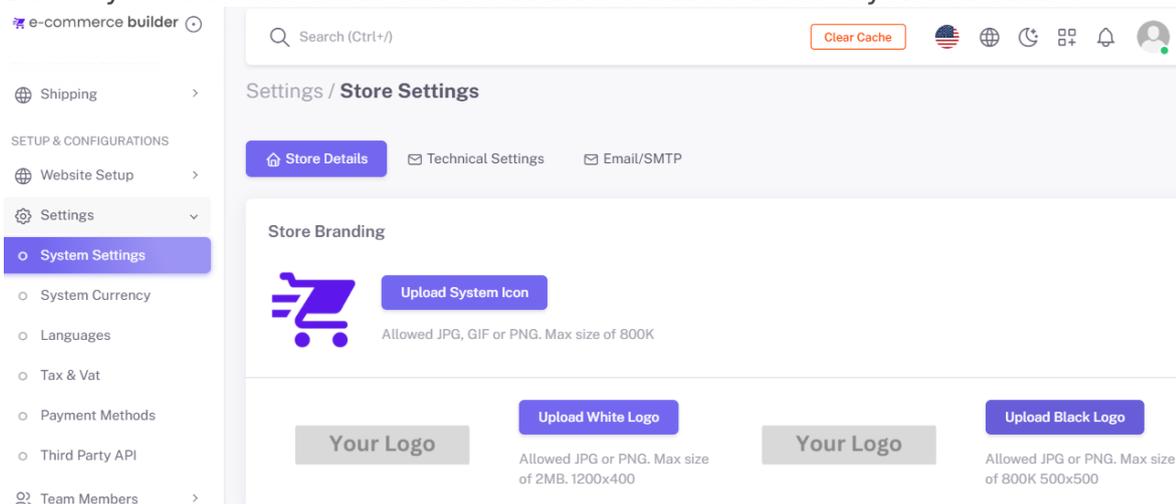
Proper system settings ensure your store operates smoothly. Here's how to configure them:

Access System Settings

- Go to the "Settings" menu from the dashboard under "Setup and Configuration".

System Settings

1. Set your store details, including store name, logo, and favicon.
2. Define your business email and contact information under "System Details".



System Details

Important Note: Changing the website name will trigger a server restart. Please be patient and simply log in again once the process completes.

Store Name

My Store

Phone

+(123) 456-7890

App Slogan

The best E-Commerce store!

Store contact email

contact@mystore.com

Regional Settings

- Configure the default language and time zone under "App Timezone".

App Timezone

Used to seamless user Experience, Product availability, Order processing, Delivery Estimates, analytics and reporting.

Time zone

(GMT-12:00) International Date Line ✓

Billing Settings

- Set up billing information under the "System Settings" tab.

Billing information

Legal business name

Business name

Country/region

United States

Address

Address

office, Apartment, etc.

office, Apartment, etc.

City

City

State

State

Postal Code

PIN Code

Tax Settings

1. Go to the "Tax & VAT" tab under the "Setup and Configuration" section.
2. Enable tax calculations and define regional tax rates.

Taxes/All Taxes/

Add New Tax Or Vat

Name
e.g Local VAT.- State Sales Tax

Country
Select Country

Type
Select Type

Rate Type
Select Rate Type

Value
0

Start Date
mm/dd/yyyy

End Date
mm/dd/yyyy

Submit Cancel

Pro Tip: Regularly review and update settings to ensure they reflect current business needs.

3. Setting Up System Currencies

Offering multi-currency options can expand your global reach. Here’s how to set up system currencies:

1. Navigate to "Setup and Configuration" -> "Settings" -> "System Currencies" tab.

SETUP & CONFIGURATIONS

Currencies / All Currencies

10 Search... Export + Add New Currency

#	NAME	CODE	SYMBOL	EXCHANGE RATE - USD	STATUS	ACTION
1	US Dollar	USD	\$	1	✓	

Showing 1 to 1 of 1 entries Previous 1 Next

2. Select supported currencies from the list.
3. Set the exchange rate manually or enable automatic updates.
4. Define a default currency for your store.
5. Choose display options, such as showing currency symbols and separators (e.g., \$1,000 vs. 1000 USD).

Add New Currency

Currency Name
Eg. United States USD

Currency Code
Eg. USD

Currency Symbol
Eg. \$

Exchange Rate In USD
exchange rate in USD

Close Save changes

Pro Tip: Use a reliable currency API for real-time exchange rate updates.

4. Managing Shipping Options

Streamlined shipping management ensures timely delivery and a positive customer experience.

First Visit to the Shipping Settings

1. Go to the "Shipping" tab under the "Shipping and Logistics" section.
2. Choose active methods, delivery options, shipping countries, states, and cities.

Set Up Shipping Zones

1. Define regions or countries you'll ship to.
2. Assign shipping rates to each zone.

Configure Shipping Methods

1. Enable flat-rate, free shipping, or dynamic shipping options based on weight or cart value.
2. Integrate with carriers like FedEx, UPS, or DHL for real-time rates.

Enable Tracking

- Provide tracking numbers to customers via automated emails.

The screenshot shows the 'SHIPPING AND LOGISTICS' section with 'Shipping' selected. The 'Delivery Options' sub-section is active. The 'Add New Delivery Option' form contains the following fields:

- Name:** Input field with placeholder 'e.g Express'.
- Description:** Input field with placeholder 'e.g get your products in'.
- Shipping & Handling Fees:** Input field with value '0'.
- Minimum Delivery Days:** Input field with value '0'.
- Max Delivery Days:** Input field with value '0'.
- Icon:** Dropdown menu with 'Select Icon' and a downward arrow.

Buttons for 'Submit' and 'Cancel' are located at the bottom of the form.

Pro Tip: Offer free shipping for orders above a specific value to encourage larger purchases.

5. Managing Your Online Store

Product Catalog Management

1. Manage products under the "Store Management" section in the dashboard.
2. Navigate to "Catalog Management" -> "Products".
3. Enter product details, including name, description, price, and SKU.
4. Upload high-resolution images.

The screenshot shows the 'STORE MANAGEMENT' section with 'Catalog Management' selected. The 'Products/ All Product' sub-section is active. The interface includes:

- A dropdown menu set to '10'.
- A search bar with the placeholder 'Search...'.
- An 'Export' button with a downward arrow.
- A '+ Add New Product' button.
- A table header with columns: THUMBNAIL, TITLE, PRICE, STOCK, CATEGORY, PUBLISHED, TRENDING, FEATURED, ACTION.
- A message: 'No data available in table'.
- A status bar: 'Showing 0 to 0 of 0 entries'.
- 'Previous' and 'Next' navigation buttons.

4. Manage abandoned carts to recover lost sales.

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6. Advanced Features

Promotions

1. Find "Coupons" under "Marketing Tools" -> "Marketing".
2. Create discount codes for seasonal sales or special promotions.
3. Set conditions such as minimum order value or applicable categories.
4. Create coupons for specific products or total cart value.

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Payment Gateway Integration

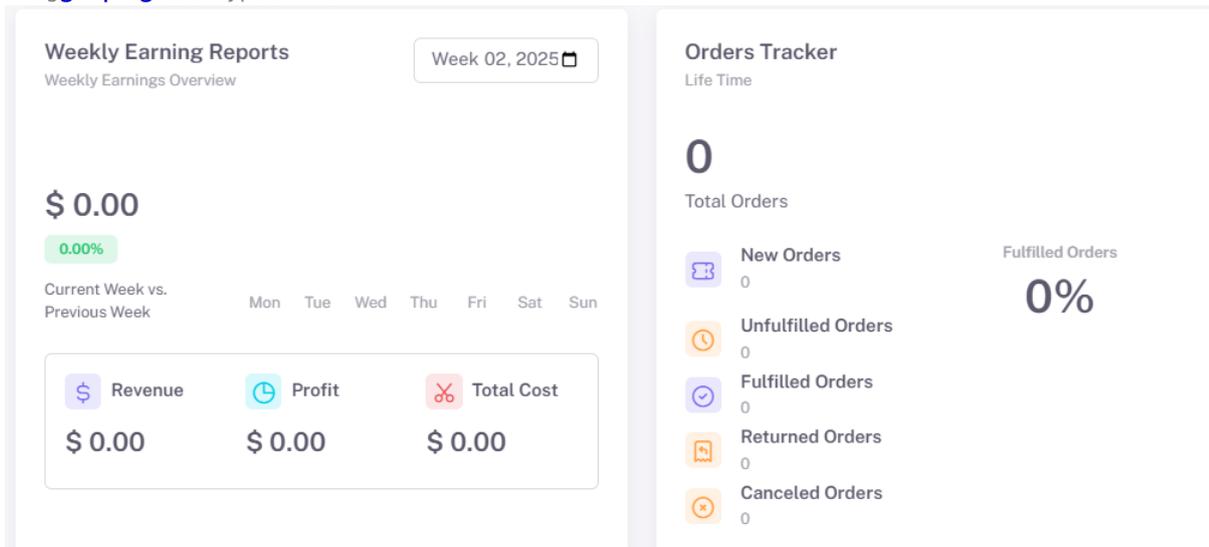
1. Navigate to "Setup and Configuration" -> "Settings" -> "Payment Methods".
2. Connect your store with payment processors like Stripe, PayPal, or Square.
3. Enable multiple payment methods, including credit cards and digital wallets.

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Reporting and Analytics

1. Under "Business Performance", access detailed reports on:
 - Sales performance
 - Earning reports
 - Product popularity
2. Use insights to refine your marketing and sales strategies.

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7. Support and Troubleshooting

1. Access a dedicated support portal for technical assistance.

2. Browse the FAQ section for solutions to common issues.
3. Submit tickets for advanced troubleshooting.

With this E-Commerce Platform, you have all the tools you need to build and scale your online store. From intuitive setup and configuration to advanced analytics and branding features, this platform empowers you to deliver exceptional shopping experiences. Explore the tools and take your e-commerce business to the next level!

Revision #3

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